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U. S. Department of Agriculture

# The Ordway Seed & Farm Company

Season  
1927

Ordway, Colorado

D. N. Shoemaker





## INTRODUCTORY

### TO PARTICULAR PLANTERS:

The Ordway Seed & Farm Company was incorporated about a year ago by Mr. E. E. Hosler, who for the past fifteen years has supplied a particular trade with Cantaloupe Seed. He has confined his trade to a few large shippers who require several thousand pounds of cantaloupe seed annually, and who appreciate the value of really good seed.

From the highly satisfactory results with this trade Mr. Hosler became advertised until he receives many inquiries each year for various amounts of vine seeds. Mr. Hosler organized the Ordway Seed & Farm Company to take care of this demand, and no order is too large or too small to receive our most careful attention. Ordway is located in the Arkansas River Valley, fifty miles east of Pueblo and twelve miles north of Rocky Ford, being in one of the best vine growing districts in the world.

It is our policy to sell only seed of our own growing and if out of stock we will not substitute or purchase on the market to fill your order; but will inform you where you may secure reliable seed. We will purchase for you if so requested. We grow a very complete line of melon, cucumber, squash, pumpkin, pea and bean seed, and will welcome inquiries regarding varieties not listed in this catalog.

Now is the time to place your order for delivery from the 1927 crop. You will readily appreciate the value of having your seed grown expressly for you. We will safeguard the quality and purity of your seed in every possible manner, and will pro rate your order in case of loss of crop. We will keep you informed regarding crop development throughout the growing season.

Sincerely yours.

THE ORDWAY SEED & FARM COMPANY.

## CANTALOUPE

### ORDWAY PINK MEAT

Developed from the Burrell Gem.

- VINES: Heavy growing, most prolific.  
FRUIT: Oblong, ribbed, netted, splits with excess moisture.  
FLESH: Salmon red, thickest, small cavity.  
FLAVOR: Distinctive, spicy, sweet.  
SEASON: Late, 104 days.  
SHIPPING: Carries well, tops market.  
PACK: 12 standard flat to 8 jumbo flat.



### BURRELL'S GEM

Same as Ordway Pink Meat but smaller.

- PACK: 15 standard flat to 11 jumbo flat.



### POLLOCK 10-25

Standard Rocky Ford Melon.

- VINES: Vigorous, rust resistant, prolific.  
FRUIT: Oval, no rib, high open net, uniform.  
FLESH: Deep, firm, salmon tint to rind.  
FLAVOR: Good, sweet.  
SEASON: Main crop, 96 days.  
SHIPPING: Carries well, sells readily.



### PERFECTED PERFECTO

Improved Edwards Perfecto.

- VINES: Hardy, rust resistant, prolific.  
FRUIT: Round, no rib, heavy net.  
FLESH: Salmon red, thick, fine grain, small cavity.  
FLAVOR: Spicy, highest sugar content.  
SEASON: Main crop, 96 days.  
SHIPPING: Carries best, stands up. Highest price.  
PACK: 12 standard flat, 12 jumbo flat.  
45 standard, 45 jumbo.

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ORDWAY SEED & FARM CO.

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**HALE'S BEST**

Developed for early market.

- VINES: Vigorous, prolific.  
FRUIT: Oval, no rib, high net.  
FLESH: Salmon tint, fine grain.  
FLAVOR: Good, sweet.  
SEASON: Earliest, 84 days.  
SHIPPING: Carries good.  
PACK: 12 standard flat to 9 jumbo flat  
45 standard to 36 jumbo.



**HEARTS OF GOLD**

Developed from the Hoodoo.

- VINES: Hardy prolific.  
FRUIT: Oval, light rib, heavy net, skin green until over-ripe.  
FLESH: Deep orange, thick, small cavity.  
FLAVOR: Distinctive, spicy.  
SEASON: Early, 90 days, entire crop matures at once.  
SHIPPING: Carries well, meets competition.  
PACK: 12 standard flat to 11 jumbo flat.  
45 standard to 45 jumbo.



**EDEN GEM**

The melon that made Rocky Ford famous.

- VINES: Vigorous, rust resistant, prolific.  
FRUIT: Round, no rib, heavy net.  
FLESH: Green, thick, fine grain, small cavity  
FLAVOR: Rich, spicy, sweet.  
SEASON: Early, 87 days.  
SHIPPING: Carries good.  
PACK: 45 standard to 45 jumbo.



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## BETTER SEEDS — BETTER CROPS

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### ABBOT'S PEARL

A special selected Rocky Ford.

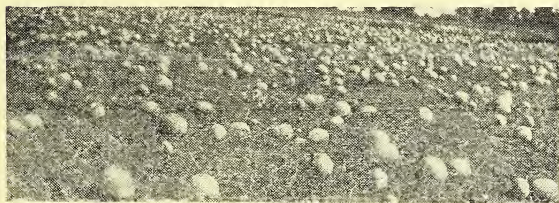
- VINES: Vigorous, rust resistant, prolific.  
FRUIT: Oval, no rib, heavy grey net.  
FLESH: Salmon tint, thick, firm.  
FLAVOR: Rich, sweet.  
SEASON: Main crop, 96 days.  
SHIPPING: Carries best, stands longest.  
PACK: 12 standard flat to 12 jumbo flat.  
45 standard to 36 jumbo.

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### HONEY BALL

Honey Dew, Texas Cannon Ball Cross.

- VINES: Hardy, prolific.  
FRUIT: Round, smooth, lightly netted.  
FLESH: Green, thick, firm, small cavity.  
FLAVOR: Spicy, honey, sweet.  
SEASON: Late, 104 days.  
SHIPPING: Carries good, keeps for storing.  
PACK: 12 standard flat to 12 jumbo flat.



Honey Dew Field Near Close of Harvest

## CASABAS

### HONEY DEW

Heaviest yielding, highest price melon.

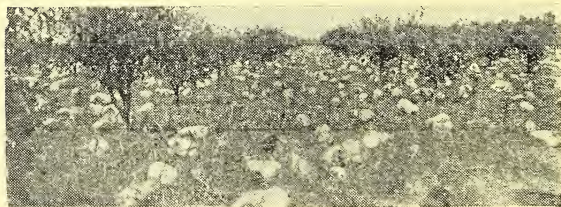
- VINES: Heavy growing, prolific.  
FRUIT: Large, round, smooth, creamy yellow.  
FLESH: Light green, thick, fine grain.  
FLAVOR: Honey, sweet.  
SEASON: Late, fall, 112 days.  
SHIPPING: Carries good, keeps for storing.  
PACK: Special crates 5 to 12 standard and jumbo, use excelsior.

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### GOLDEN BEAUTY CASABA

Must be picked fully ripe.

- VINES: Hardy, prolific.  
FRUIT: Large, round, slight point at end, skin wrinkled, golden brown.  
FLESH: White, thick, melting.  
FLAVOR: Sugary.  
SEASON: Late fall and winter.  
SHIPPING: Carries good, keeps for storing.  
PACK: Honey Dew crates, 5 to 9, excelsior.



A Squash Field

## WATERMELONS

### KLECKLEY SWEET

Home Garden only.

- FRUIT: Dark green, long, medium size, uniform.  
FLESH: Bright red, fine grain, tender.  
FLAVOR: Delicious, sugary.  
SEEDS: White, small.  
RIND: Thin, brittle.  
SEASON: Early, 85 days.



### WONDER MELON

An improved Kleckley, shipping short distance.

- FRUIT: Dark green, long, large, uniform.  
FLESH: Bright red, fine grain, tender.  
FLAVOR: Sweet, melting.  
SEEDS: White, near rind.  
RIND: Thin, hard.  
SEASON: Early, 88 days.



### TOM WATSON

Popular shipping variety.

- FRUIT: Deep green, veined, long, large.  
FLESH: Light red, solid.  
FLAVOR: Sweet.  
SEEDS: Light brown, compact.  
RIND: Thick, firm.  
SEASON: Medium, 92 days.



### EXCELL

Excellent shipping; pick ripe.

- FRUIT: Dark green, light tracings, long, largest.  
FLESH: Deep red, fine grain, tender.  
FLAVOR: Very sweet.  
SEEDS: Black, brown.  
RIND: Tough, elastic.  
SEASON: Late, 100 days.

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**IRISH GREY**

Long distance shipper, pick ripe.

- FRUIT: Light yellowish green, long, large.  
FLESH: Bright red, fine grain, stringless.  
FLAVOR: Good, sweet.  
SEEDS: Few, white.  
RIND: Hard, tough.  
SEASON: Medium, 90 days.



**ANGELINO**

Best market melon and shipper.

- FRUIT: Dark green, veined, slightly oblong.  
FLESH: Scarlet, fine grained, tender.  
FLAVOR: Sweet, melting.  
SEEDS: Either black or white.  
RIND: Thin, tough.  
SEASON: Early, 86 days.



**QUEEN WINTER**

A Russian melon, storing, ship in crates, excelsior.

- FRUIT: Light green, striped, round.  
FLESH: Bright pink, solid, stringless.  
FLAVOR: Spicy, sweet.  
SEEDS: Black, small.  
RIND: Thin, tough.  
SEASON: 80 days usually planted late.



## CUCUMBERS

### EARLIEST OF ALL ( White Spine)

COLOR: Dark green, retains color.  
SIZE: 7x2 ½ inches, uniform, square end.  
FLESH: White, crisp, slicing quality.  
USE: Shipping, pickling.  
SEASON: Earliest, edible, 55 days

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### KLONDIKE (White Spine)

COLOR: Deep green, pale green stripe.  
SIZE: 8x2 ½ inches, uniform.  
FLESH: White, crisp, slicing.  
USE: Market, shipping.  
SEASON: Early, 58 days.

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### DAVIS PERFECT (White Spine)

COLOR: Deep green.  
SIZE: 10x2 ½ inches, tapering at ends.  
FLESH: White, crisp, few seeds, slicing.  
USE: Hot house, market, shipping.  
SEASON: Main crop, 58 days.

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### ARLINGTON WHITE SPINE

COLOR: Dark green, striped ends.  
SIZE: 9x2 ½ inches, square end.  
FLESH: White, crisp, slicing.  
USE: Market, shipping.  
SEASON: Main crop, 60 days.

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**IMPROVED LONG GREEN (Black Spine)**

COLOR: Dark green, striped ends.  
SIZE: 13x3 inches, tapering to stem.  
FLESH: White, deep, slicing, few seeds.  
USE: Market, shipping.  
SEASON: Late, 62 days.

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**PICKLING VARIETIES**

We also grow Chicago Pickling, Snow's Pickling, Boston Pickling Cucumbers.

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**PUMPKIN AND SQUASH**

Our locality is especially favorable to growing most varieties of pumpkins and squash, and we grow most standard varieties.

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**BEANS**

We can give unusually good quality and attractive prices on Wax Beans, Green Pods and Bush Limas.



BETTER SEEDS — BETTER CROPS

## PREPAID PRICES

### Cantaloupes

#### HONEY BALL—

1 Pound	-----	\$1.50
10 Pounds	-----	1.25 lb.
75 Pounds	-----	1.00 lb.

#### ALL OTHER CANTALOUPE AND MELONS—

1 Pound	-----	\$1.25
10 Pounds	-----	1.00 lb.
75 Pounds	-----	.90 lb.

### Cucumbers

#### DAVIS PERFECT AND IMPROVED LONG GREEN—

1 Pound	-----	\$1.50
10 Pounds	-----	1.25 lb.
75 Pounds	-----	1.00 lb.

#### ALL OTHER CUCUMBERS—

1 Pound	-----	\$1.00
10 Pounds	-----	.90 lb.
75 Pounds	-----	.75 lb.

THE PRICES FULLY PREPAID  
Parcel Post or Express

PUMPKIN, SQUASH AND BEAN  
PRICES ON REQUEST

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FREE TRIAL SAMPLES TO  
INTERESTED GROWERS





